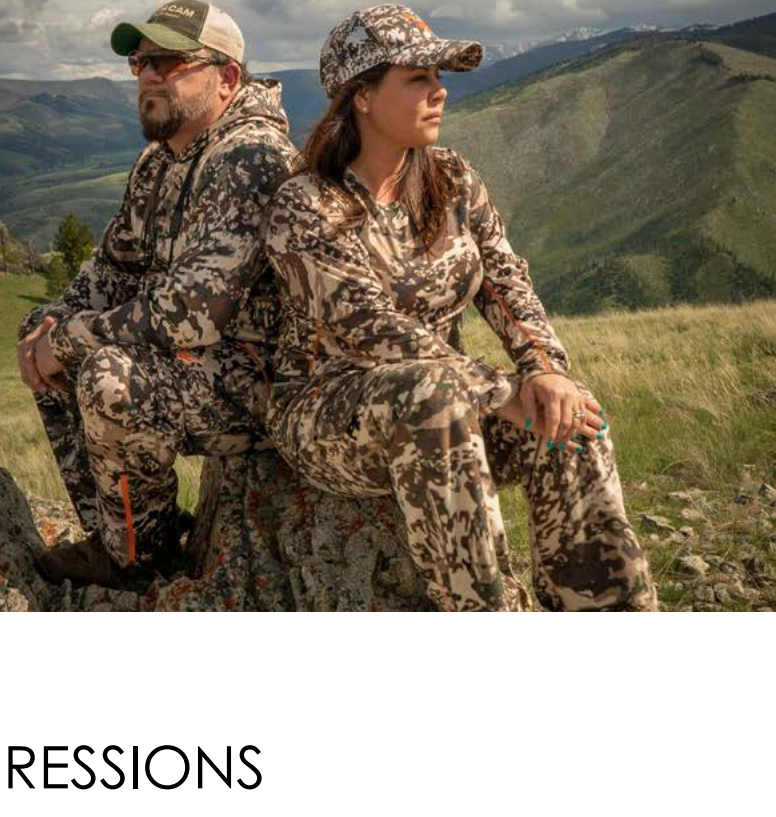




2020 Media Kit



MEDIA IMPRESSIONS

TELEVISION:
9.5 MILLION

SOCIAL:
20 MILLION

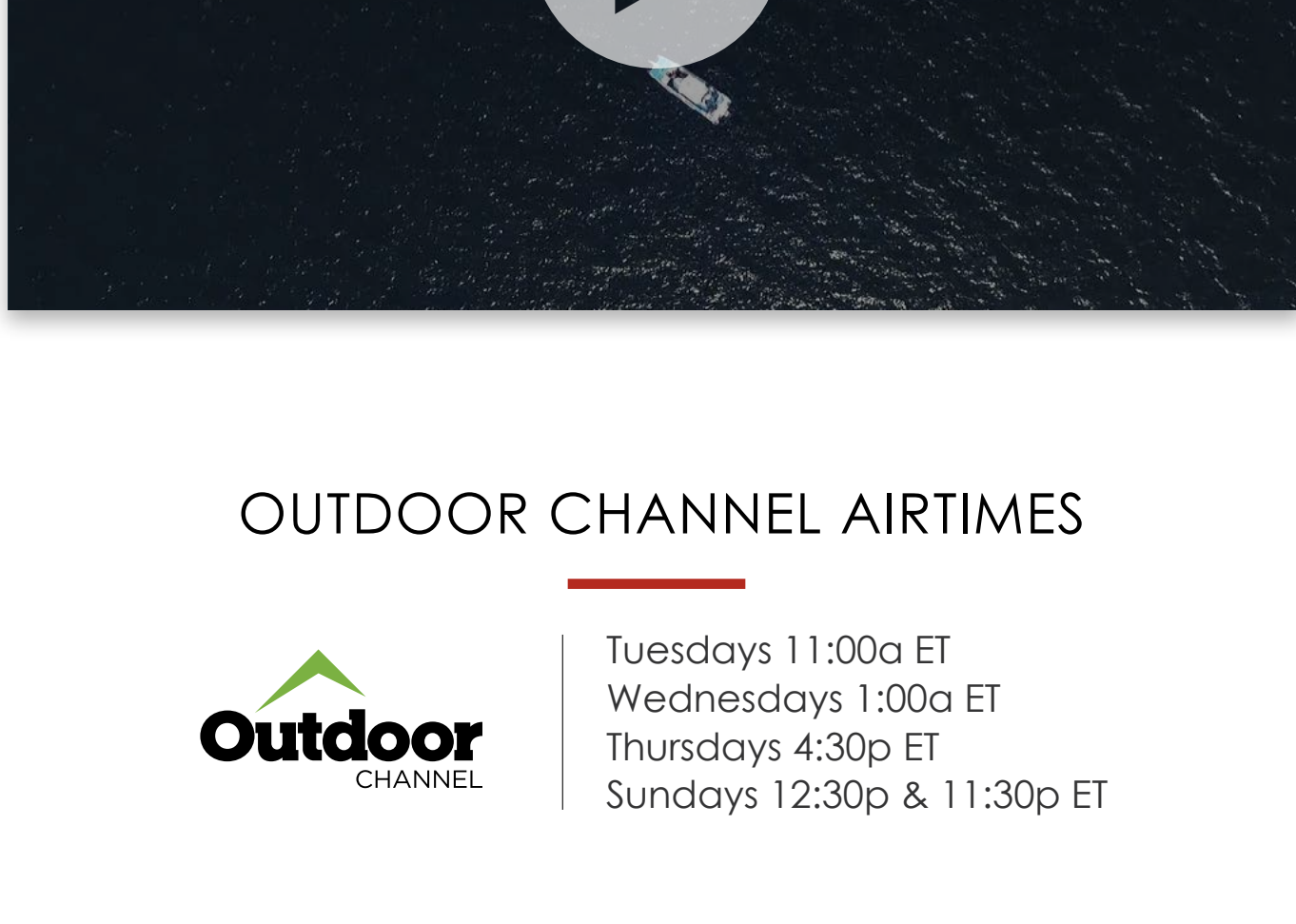
RADIO:
7 MILLION

EVENTS:
1 MILLION

EDITORIAL:
26 MILLION

TOTAL IMPRESSIONS: 62.4 MILLION

ADDICTED TO THE OUTDOORS SEASON 13 PROMO

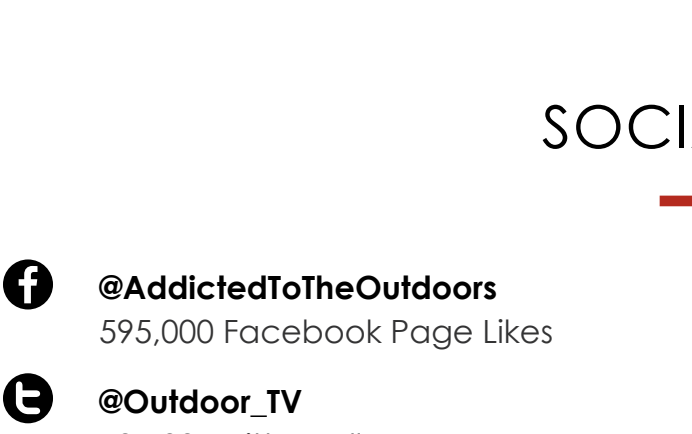


OUTDOOR CHANNEL AIRTIMES



Tuesdays 11:00a ET
Wednesdays 1:00a ET
Thursdays 4:30p ET
Sundays 12:30p & 11:30p ET

NETWORK STATS



All episodes from previously-aired seasons of *Addicted to the Outdoors* are now streaming on MOTV, offering expanded visibility to anyone, anywhere, on any device.

[learn more](#)

SOCIAL MEDIA

@AddictedToTheOutdoors
595,000 Facebook Page Likes

@Outdoor_TV
13,500 Twitter Followers

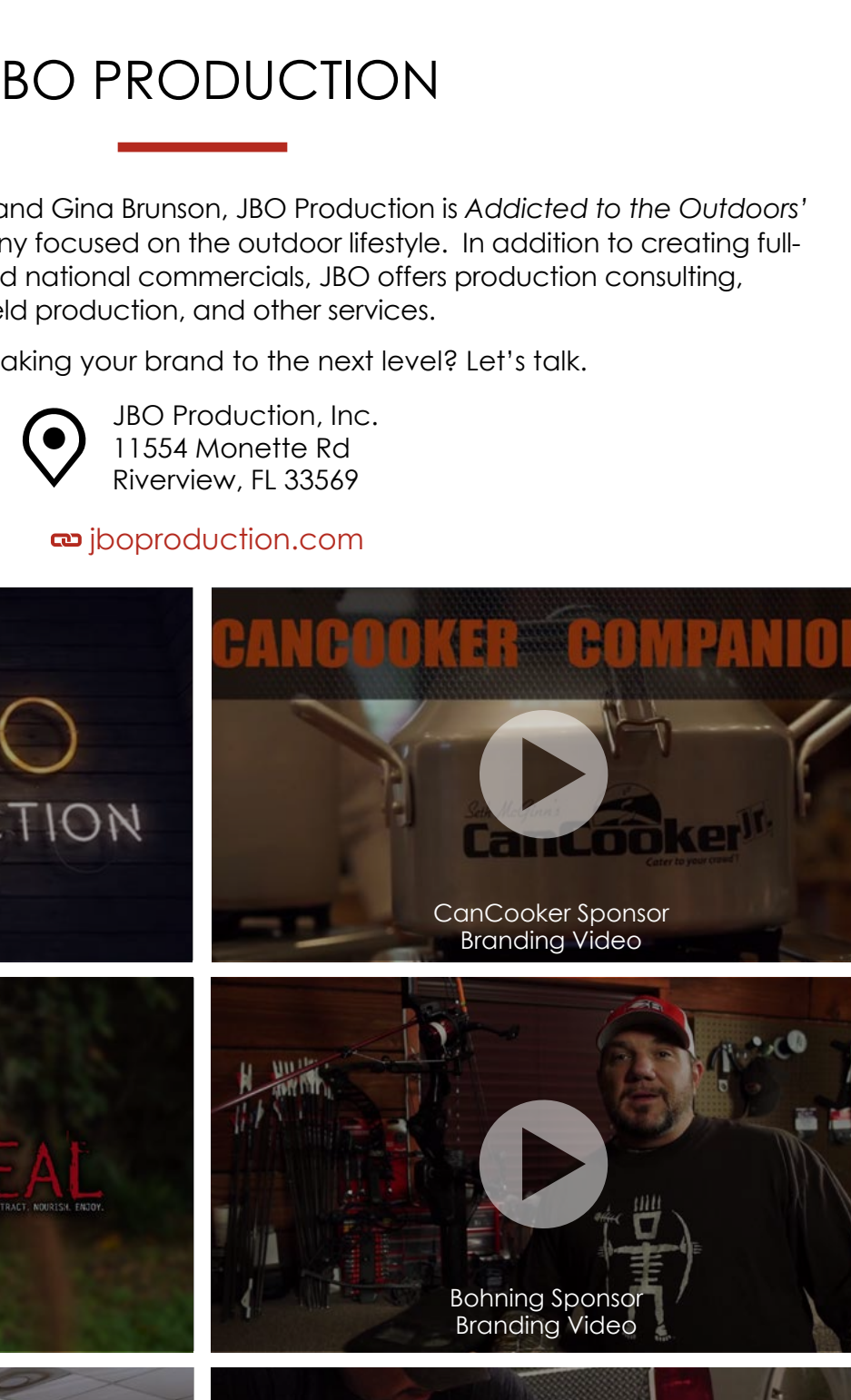
@AddictedToTheOutdoors
39,000 Instagram Followers

Addicted to the Outdoors reaches over 3 million social media users through strong partnerships with industry leaders like Bohning, Browning, and Outdoor Channel. With growing Facebook, Twitter, and Instagram pages, *Addicted to the Outdoors* has the opportunity to leverage powerful social partnerships to maximize exposure.

FEATURES

Petersen's Bowhunting
June 2018

Addicted to the Outdoors
Outdoor Channel advertisement



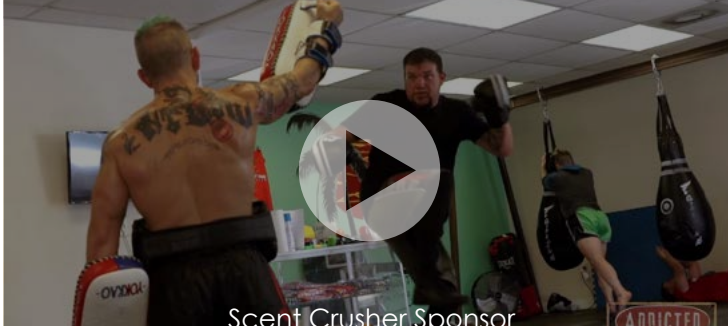
JBO PRODUCTION

Owned and operated by Jon and Gina Brunson, JBO Production is *Addicted to the Outdoors*' full-service production company focused on the outdoor lifestyle. In addition to creating full-length television shows and national commercials, JBO offers production consulting, field production, and other services.

Interested in taking your brand to the next level? Let's talk.

JBO Production, Inc.
11554 Monette Rd
Riverview, FL 33569

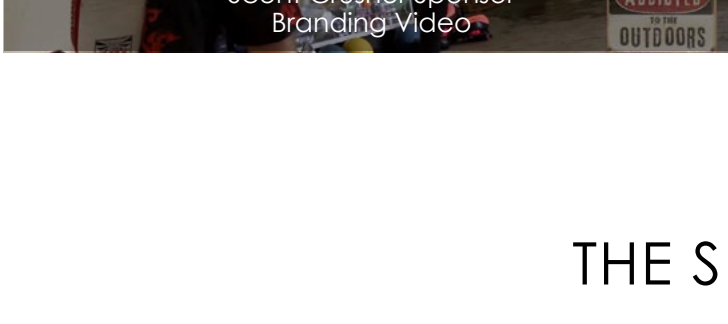
[jboproduction.com](#)



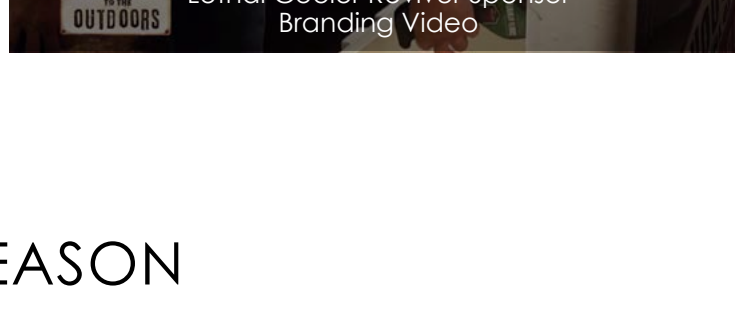
JBO Sizzle Reel



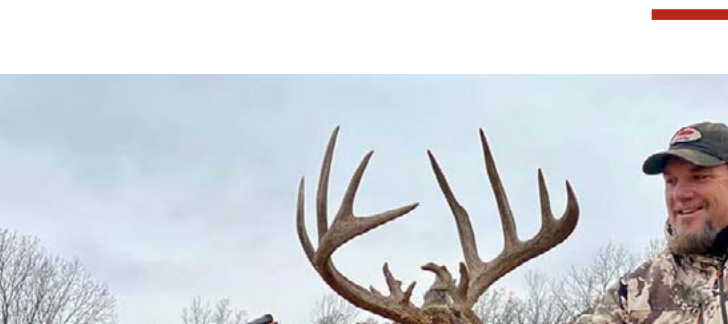
CanCooker Sponsor Branding Video



Monster Meal Sponsor Branding Video



Bohning Sponsor Branding Video



ScentCrusher Sponsor Branding Video



Lethal Cooler Reviver Sponsor Branding Video

THE SEASON



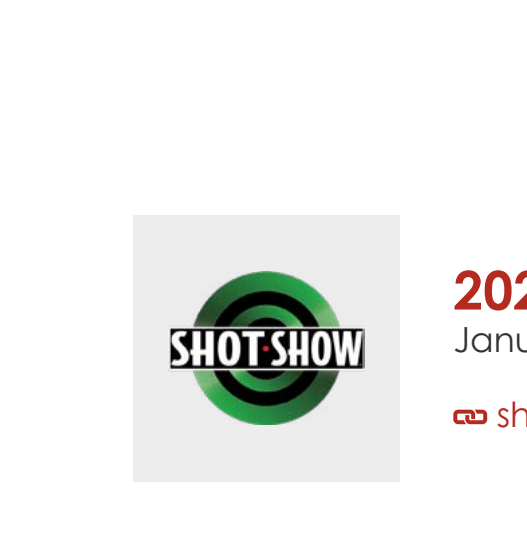
Jon Brunson - Whitetail



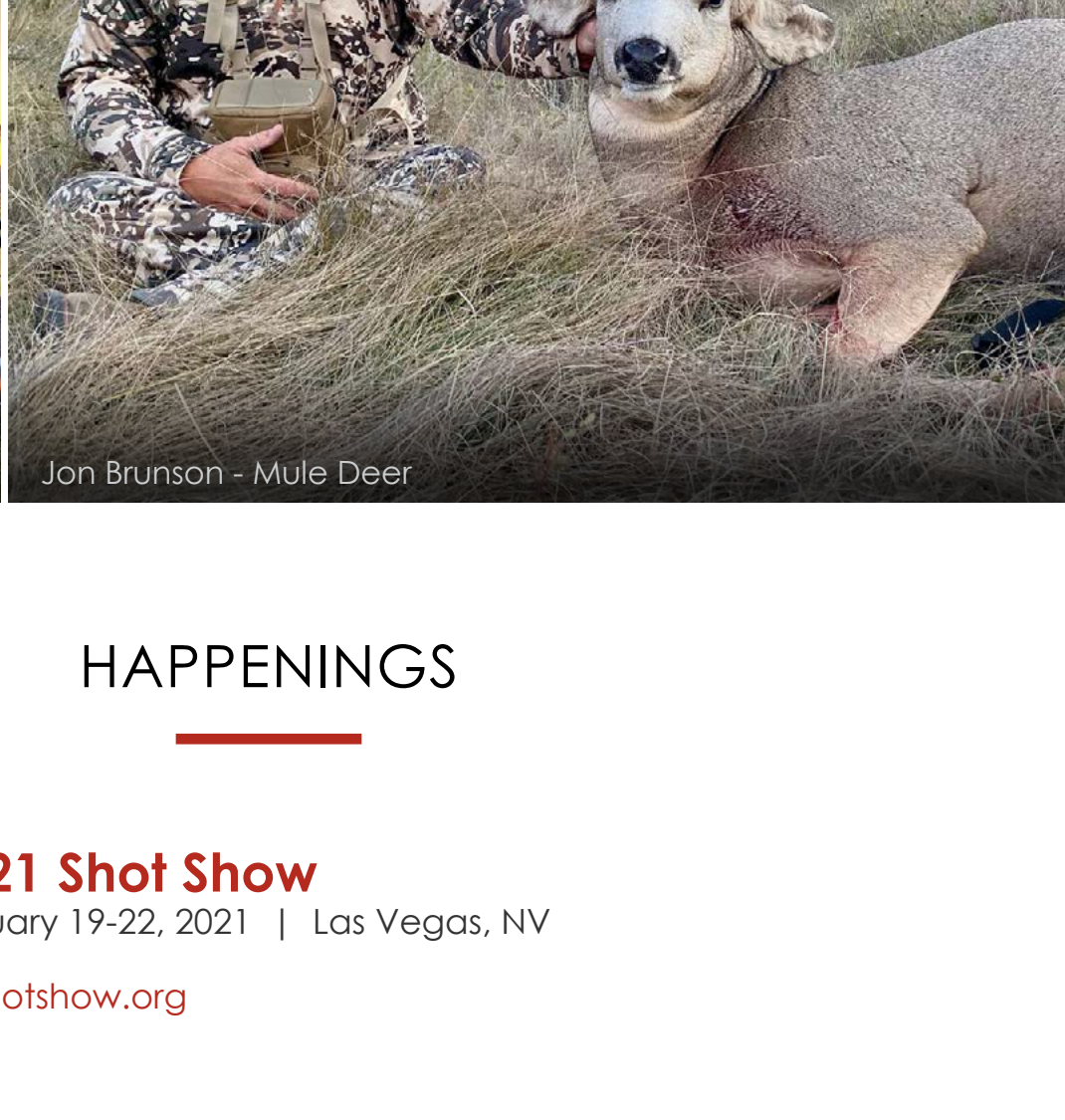
Tuff Brunson - Whitetail



Gina Brunson - Mule Deer

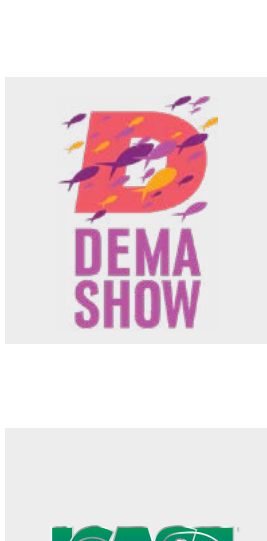


Raven Brunson - Mule Deer



Jon Brunson - Mule Deer

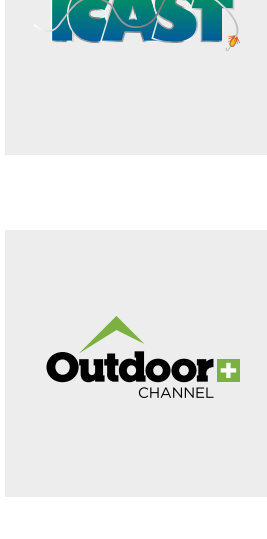
HAPPENINGS



2021 Shot Show

January 19-22, 2021 | Las Vegas, NV

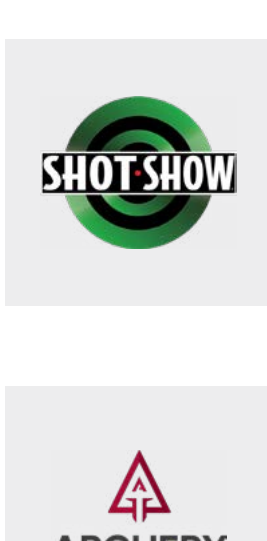
[shotshow.org](#)



2021 ATA Trade Show

January 7-9, 2021 | Indianapolis, IN

[archerytrade.org](#)



Dema Show

November 4-7, 2020

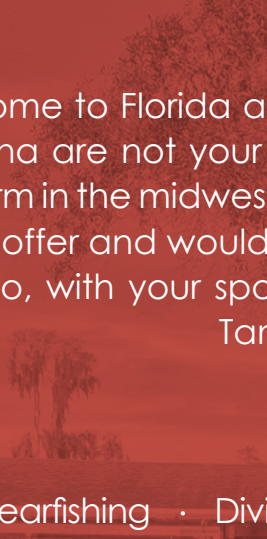
[demashow.com](#)



ICAST

July 13-17, 2020

[icastfishing.org](#)



5 Minutes With Jon & Gina Brunson

March 12, 2020 | Outdoor Channel Plus Podcast

[outdoorchannelplus.com](#)



2020 Shot Show

January 21-24, 2020 | Las Vegas, NV

[shotshow.org](#)



2020 ATA Trade Show

January 9-11, 2020 | Indianapolis, IN

[archerytrade.org](#)

DIVE DEEPER

Vacation with The Brunsons

Come to Florida and get to know the Brunsons a little better! As you know, Jon and Gina are not your typical hunting celebrities, given that they live in Florida, versus a farm in the midwest. However, they have a lot of exciting, unique outdoor experiences to offer and would like to get to know their sponsors on a more personal level. Come solo, with your spouse, or with the whole dang family. All you have to do is get to Tampa, Florida and the Brunsons take care of the rest.

Activities include, but are not limited to:

Spearfishing · Diving · Beach/Islands by Boat · Fishing · Crabbing · Top Golf Nightlife OR Family Life · Swamp Buggy Rides · Hog Hunts · Turkey Hunts · Gator Hunts Visit the JBO Studio and meet the team · Enjoy the amenities at the Brunsons' private beach



Weekend With The Brunsons
Gregg Ritz

